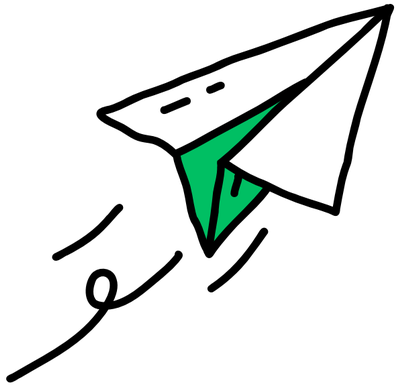
QuikSuccess



Bringing South Korea and the UAE together with Innovation and AI

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The Unfiltered

PITCH *Deck*

Vision AND MISSION



Vision:

To redefine how startups grow by integrating AI marketing solutions that eliminate language and cultural barriers between South Korea and the UAE

Mission:

To empower startups through data-driven strategies, AI automation, and multilingual communication, enabling faster market entry and smarter growth.

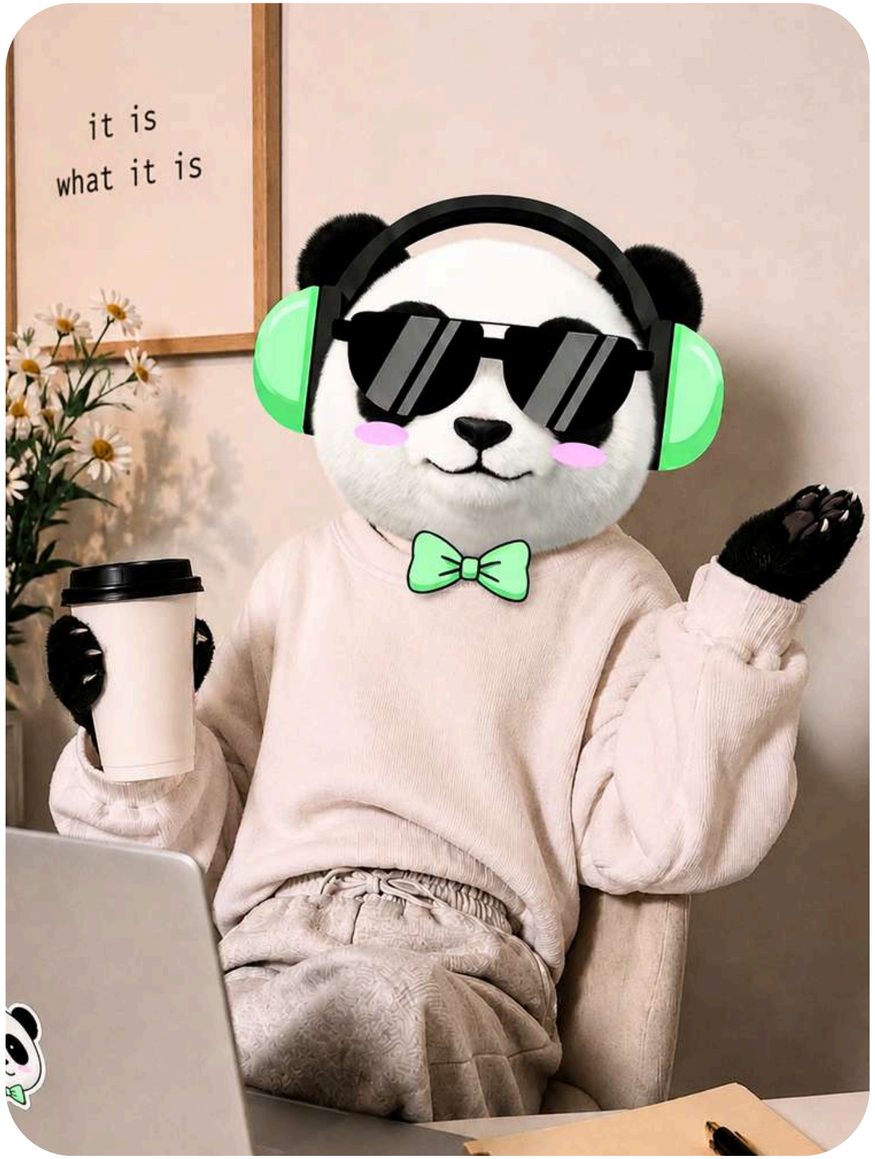
The PROBLEM

Startups in South Korea face challenges entering Middle Eastern markets due to:

- Language and cultural barriers
- Limited local marketing expertise
- Inefficient lead generation systems
- Lack of localized digital presence

Meanwhile, regional businesses in the Middle East struggle to leverage AI marketing tools effectively.





The SOLUTION

How QuikSuccess International solve this problem ?

- **AI Marketing :** Automates multilingual lead outreach, and acquisition across English, Arabic, and Korean.
- **Cross-Border Setups**: End-to-end licensing, commercial setup, and market entry for Korean startups in the UAE.
- **Localized Content**: Combines AI with Native translation to craft culturally precise tri-lingual marketing assets.
- **Corporate Trainings**: Runs executive workshops on practical AI adoption and modern marketing workflows.



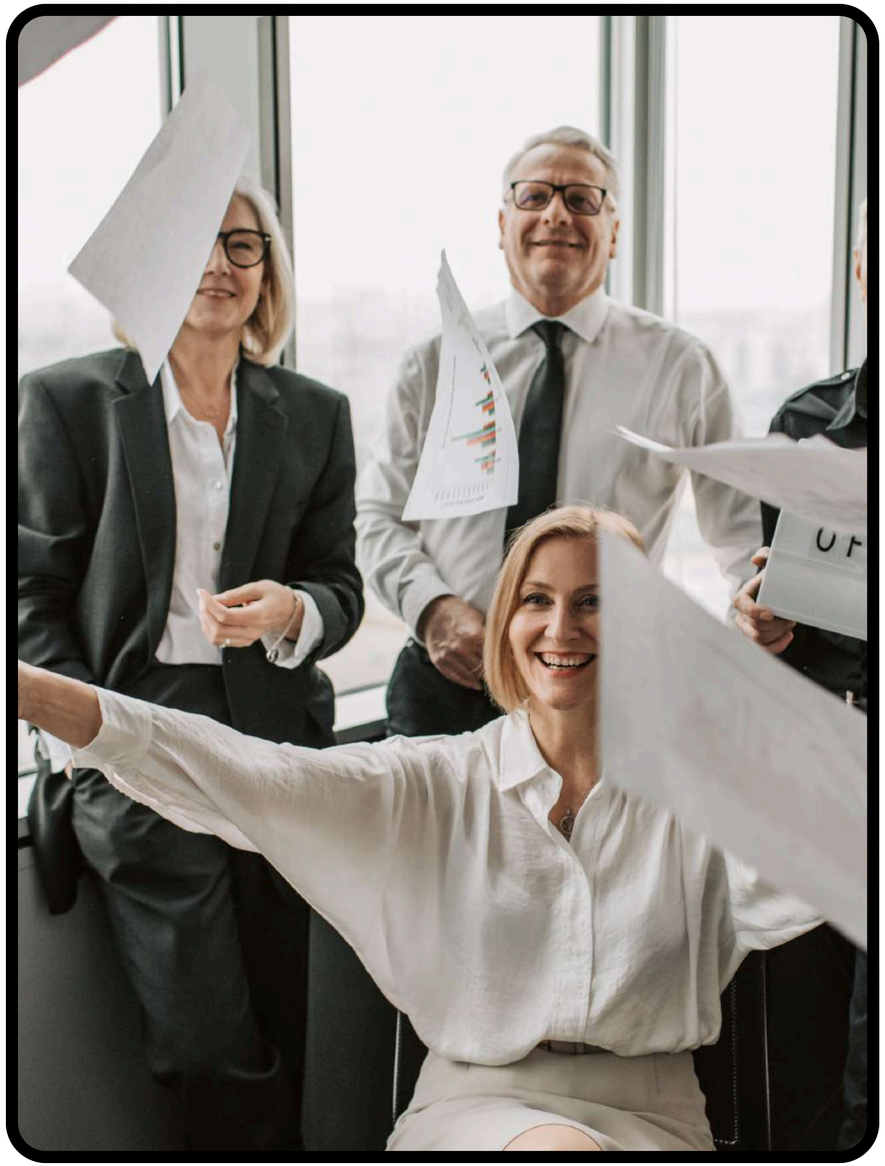
Meet the FOUNDER

- **9+ Years Expertise**: Deep domain knowledge in Digital Marketing and Generative AI
- **20+ Years UAE Rooted:** Unrivaled regional market insight, network depth, and local execution capability.
- **DBWC Member:** Strong alignment with Dubai’s entrepreneurial ecosystem and women-led leadership initiatives with Dubai Business Women Council Membership.
- **Founder Focus**: Scaling QuikSuccess International into the premier cross-border marketing engine for MENA.

Why DUBAI ?

- Strategic hub between South Korea and the UAE
- Fast-growing digital economy and startup ecosystem
- Home to multilingual, tech-forward talent
- Ideal environment for AI innovation and global networking





Traction

THE MOVEMENT

- Served 50+ clients across F&B, Aesthetics, Real Estate & Digital Agencies, driving 200K+ AED in client revenue growth.
- Hosted 100+ workshops in Dubai, training 80+ professionals & founders in marketing strategy and growth.
- Formed strategic partnerships with local service providers to enhance campaign delivery.
- Delivered an average 3.5x ROI through data-driven marketing strategies.

Market OPPORTUNITY

The QuikSuccess Advantage
QuikSuccess International sits at the exact intersection of AI execution, cross-cultural marketing, and business localization turning cross-border expansion friction into scalable, high-margin revenue.

Market Opportunity: The Convergence of AI & Cross-Border Scale

- **$8.5B MENA Digital Ad Market**: Expanding at 13% YoY, driven by massive regional digital transformation and performance advertising demand.
- **$107B Global AI Marketing Shift:** AI-driven optimization, GEO, and automated outreach are replacing traditional, slow agency models.
- **Top 10 Global AI Readiness:** The UAE's hyper-modern infrastructure makes Dubai the premier innovation launching pad for international tech companies.
- **5,000+ Korean Startups** Scaling Outbound: High demand for MENA expansion, blocked primarily by language, cultural nuance, and regional setup barriers.

Business MODEL

- **AI Marketing:** Monthly retainers for automated outreach, social media, SEO, and GEO.
- **Cross-Border Setups:** End-to-end licensing, commercial setup, and MENA entry packages for Korean startups.
- **Multilingual Content:** Recurring AI + native human content adaptation in English, Arabic, and Korean.
- **Corporate AI Trainings:** High-margin executive workshops, AI adoption programs, and corporate certifications.





The Investment OPPORTUNITY

Seeking: 400,000 AED Seed

Funding: Divided in Two Phases

PHase 1: Regional Infrastructure & Growth Engine (200,000 AED)
Primary Goal: Establish physical operations in Dubai, launch proprietary authority channels, and scale active monthly revenue from 80,000 AED to 150,000 AED+.

Category	Allocation (AED)	Share (%)	Scope & Key Deliverables
Physical Office & Operations Hub	70,000 AED	35%	• Secure central Dubai commercial office space / flex-hub for high-ticket client meetings, workshop hosting, and media production. • Setup core agency IT infrastructure, client management systems, and team workstation hardware. • Onboard a localized Account Manager in Dubai
Local Talent & Bilingual Capacity	60,000 AED	30%	• Hire Korean-English-Arabic contract translators to refine cross-border marketing assets and campaign copy.
Authority Marketing & Thought Leadership	50,000 AED	25%	• Podcast Production: Launch a dedicated video podcast interviewing UAE tech leaders, Korean startup founders, and regional investors. • Digital Marketing & AI Workshops: Host bi-weekly executive AI upskilling workshops in Dubai to generate warm B2B agency leads.
Legal, Licensing & Administration	20,000 AED	10%	• Finalize trade license updates, cross-border corporate contracts, and software tools.
Total Phase 1 Capital	200,000 AED	100%	

Phase 2: South Korea Expansion & Cross-Border Roadshow (200,000 AED)
Execution Trigger: Released upon hitting Phase 1 operational targets (Dubai office operational, podcast/workshops launched, and onboarding 3–5 new recurring retainers).
primary Goal: Establish direct business development channels in South Korea to capture outbound startups expanding into the MENA region.

Category	Allocation (AED)	Share (%)	Scope & Key Deliverables
South Korea Roadshow & Business Travel	80,000 AED	40%	Flights, corporate accommodation, and strictly business-purpose ground travel for key leadership to conduct BD meetings in Seoul and Gyeonggi tech hubs.
Exhibitions, Trade Shows & Sponsorships	60,000 AED	30%	Booth rentals, exhibition presence, and presentation slots at major South Korean tech/startup expos (e.g., NextRise, COMEUP) plus direct pitching to government-backed export agencies, and incubators,
In-Country Event Marketing & Networking	40,000 AED	20%	Host exclusive VIP networking dinners and workshops in Seoul targeting Korean founders seeking Middle East entry.
Outbound Digital Campaigns & Local Media	20,000 AED	10%	Run hyper-targeted outbound ad campaigns across South Korean founder networks, Naver, and LinkedIn.
Total Phase 2 Capital	200,000 AED	100%	



financial

PROJECTION

THREE-YEAR FINANCIAL PROJECTION

Metric	Year 1 (Post-Seed)	Year 2 (Scaling)	Year 3 (Expansion)
Revenue Streams			
Core AI Retainers & Performance Marketing	300,000 AED	660,000 AED	1,200,000 AED
Cross-Border Expansion Retainers (Korea ↔ UAE)	360,000 AED	960,000 AED	1,800,000 AED
Executive AI Workshops & Media Partnerships	120,000 AED	240,000 AED	420,000 AED
Total Gross Revenue	**780,000 AED**	**1,860,000 AED**	**3,420,000 AED**
Operating Expenses (OPEX)			
Office Lease, Studio Hub & Facilities (Dubai)	70,000 AED	90,000 AED	120,000 AED
Talent, Account Leads & Translators	240,000 AED	540,000 AED	980,000 AED
Marketing, Podcast Production & Korea BD Roadshow	170,000 AED	280,000 AED	450,000 AED
Tech Stack, AI Infrastructure, Legal & Admin	60,000 AED	110,000 AED	180,000 AED
Total Operating Expenses	**540,000 AED**	**1,020,000 AED**	**1,730,000 AED**
EBITDA (Operating Profit)	**240,000 AED**	**840,000 AED**	**1,690,000 AED**
EBITDA Margin (%)	**30.80%**	**45.20%**	**49.40%**

Competitive ADVANTAGE

Feature	QuikSuccess International	Other Agencies
AI-powered Marketing Soutions	✓	✓
Multilingual Marketing	✓	✗
Upskilling Workshops	✓	Limited
UAE-Based Network	✓	Limited

Meet Our Team



SAMIA SAEED
SOCIAL MEDIA EXPERT
AND
SEO CONTENT WRITER



AFRAH AYUB
GRAPHIC DESIGNER



DANISH ANWAR
AI ENGINEER



NOUMAN
WEB DEVELOPER
AND
SEO SPECIALIST



AZIZ SALEEM
VIDEOGRAPHER
AND
PHOTOGRAPHER

THANK *You*